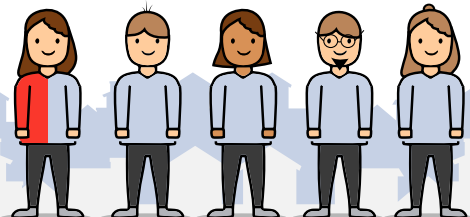


The Impact of Covid-19 on the Moving Industry

A study by MovingWaldo

Still interested in moving?

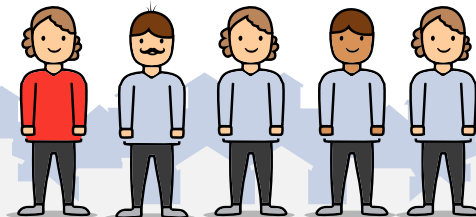
1 out of 10 moves was caused by Covid-19 in 2020



85%

of the moves in 2020 have been precipitated by Covid-19

1 out of 5 moves to be caused by Covid-19 in 2021



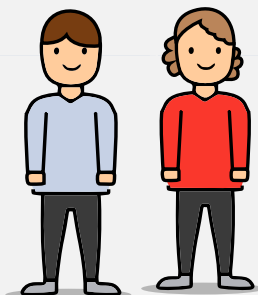
What prompts Canadians to move

Reasons that prompted Canadians to move in 2020

15%
Professional reasons

75%
Personal reasons

10%
The Covid-19 pandemic



Among the moves that were caused by the health crisis, the 4 main reasons are the following



Reduce rent cost



Move in with Close ones



Get a larger dwelling



Leave the city

A new obstacle in the moving procedures

The most painful administrative procedures during a move



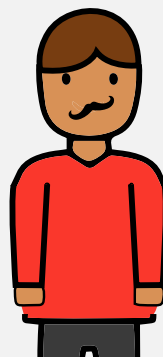
72% Declare all changes of address



20% Changing contracts



8% Transfer/cancel your internet plan



In 2020, moving dates were delayed because

45%
Other reasons

10%
Stress about the procedures

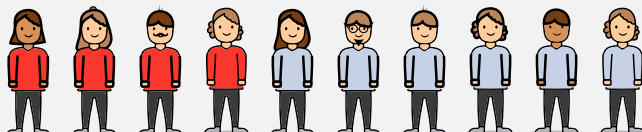
40%
Covid-19

Seeking assistance from professional movers



4 out of 10

Canadians moved with the help of professional movers



3 main reasons to hire professional movers



Move bigger appliances/furniture



Less stress



Save energy